



## **A Unique Opportunity for Maine Innovators and Inventors**

**Valuing and Accelerating Your Innovations Workshop &  
The USA National Innovation Marketplace**

**June 9, 2009 – Abromson Community Center, Portland, Maine**

**Do you have ideas?**

**Are you tired of trying to guess what your innovation is really worth?**

**Are you looking for connections to help you accelerate your innovation?**

If you said **"Yes"** to one of these questions, this workshop is for you! Turn your innovation concepts into easy to understand business plans.

**Here's how it works:**

**Translate it.** Through an interactive workshop, you'll 'translate' your idea into a simple description that anyone can understand, regardless of their background.

**Value it.** After your idea is translated, you'll gather key data to run a Merwyn Business Simulation that gives you a total assessment of your innovation in one easy-to-understand scorecard, including how much you will sell, the quality of your idea, innovation readiness and proprietary protection, and royalty rates expectations.

**Sell it. License it. Distribute it. Find a manufacturer or investor or partner for it.**

In addition, we'll teach you how to list your innovation in the new Maine and USA National Innovation Marketplaces. **Maine inventors and businesspeople who attend one of these workshops will receive a free passcode that allows them to create public listing of their innovation in the marketplaces (a \$2000 value) as long as it is completed within seven (7) days of workshop attendance.** The USA National Innovation Marketplace is an Internet-based Open Innovation Marketplace that connects innovation sellers, buyers, investors, manufacturers and distributors. It provides an innovation research report and sales forecast that buyers can understand in 60 seconds. For more information on the National Innovation Marketplace and how Merwyn Business Simulations work, visit [www.planeteureka.com](http://www.planeteureka.com).

**Abromson Community Center  
University of Southern Maine  
Tuesday-June 9th, 2009  
7:45 AM-12:00PM**

Hosted by the Maine Manufacturing Extension Partnership in association with the University of Maine Office of Innovation and the Maine Technology Institute. This workshop is complimentary for attendees and is limited to 50 participants. Register on-line at <http://www.mainemep.org/events.html> or send an email to Larry Robinson at [lawrencer@mainemep.org](mailto:lawrencer@mainemep.org) to register for this workshop. Directions to the Abromson Center <http://usm.maine.edu/conferences/abromson/directions.html>.